

# The difference between The Market Town Vet Health Plan membership and pet insurance, and why you need both.

The Market Town Vet Health Plan focuses on preventative healthcare and has been carefully designed to help your pet have a healthy, happy life.

Pet insurance, on the other hand, provides financial cover for unforeseen illness and accidents – although it is important to note that the level of cover provided by different insurers / policies can vary enormously.

Preventative healthcare includes vaccinations, parasite prevention, regular health checks and other services intended to prevent illness or to detect potential issues before your pet suffers any discomfort.

Pet insurance covers unexpected events, similar to a car insurance policy.

<sup>†</sup> Mintel's Insurance Report 2013  
<sup>††</sup> From Allianz internal data

Unlike car insurance, however, 90% of pet insurance claims are for illness as opposed to accident<sup>†</sup>. Data also shows you are more likely to claim on your pet insurance than your car or household insurance<sup>††</sup>.

As a The Market Town Vet Health Plan member, your pet will be regularly examined by one of our vets or veterinary nurses.

This maximises the opportunities for early diagnosis and treatment of conditions which might affect your pet's health and gives the best chance of a positive outcome.

This is why we strongly recommend that responsible pet owners combine 'The Market Town Vet' Health Plan membership with a pet insurance policy.



Here's what the combination of The Market Town Vet Health Plan membership and insurance gives you and your pet:



- Local
- Independent
- Affordable



Unit 10 Sutton Farm Shopping Centre,  
 Tilstock Crescent, Shrewsbury, SY2 6HW 01743 816288

3 Church Street, Oswestry,  
 Shropshire, SY11 2SU 01691 897199

[themarkettownvet.co.uk](http://themarkettownvet.co.uk)



# THE MARKET TOWN Vet Health Plan

Complete, worry-free preventative healthcare for your pet



## We'd do anything for our pets, wouldn't we?

Whether it's the fun of watching a young pup playfully exploring the world around them or the comfort of an old friend constantly by your side or asleep on your lap - the companionship our pets give us is priceless.

But because your faithful friend can't tell you when they're feeling unwell – and sometimes you can't see when there's anything wrong either – you want reassurance...

★ **reassurance** that, as a responsible pet owner, you're making the right choices to give you and your pet a long and happy life together,

★ **reassurance** that regular check-ups and early detection of any potential problems give the best chance of a positive outcome,

★ **reassurance** that if something doesn't seem quite right (maybe your pet seems a little under the weather?) that you can see a vet any time, just to be sure that it's nothing more serious.

## We're pet owners too – so we understand how this feels.

That's why, when we designed our healthcare plan, we decided that complete peace-of-mind was the most important priority.

What better way to give your pet the very best opportunity of a long and happy life?

To find out more about the benefits 'The Market Town Vet' Health Plan membership brings, please read on – or ask a member of staff.

We choose 'The Market Town Vet' Health Plan membership for our own pets. We hope you will too...

Thank you,

*Rob Tulloch*  
FOUNDER



## 19 reasons to join...

## THE MARKET TOWN Vet Health Plan

Your 'The Market Town Vet' Health Plan membership provides the most comprehensive and cost-effective way to give your pet everything they need to stay healthy:

- 1 Annual booster vaccinations** using the best and most effective vaccines, covering:
    - Distemper, Hepatitis, Parvovirus, Leptospirosis
    - Feline Leukaemia, 'flu, enteritis and Herpes in cats
    - Myxomatosis and Viral Haemorrhagic Disease in rabbits(Primary vaccination courses are NOT covered by the plan & will need to be paid for, even if your health plan is set up prior to consultation.)
  - 2 A full health examination with your vet each year.**
  - 3 12-point health check** with a veterinary nurse, 6 months after your pet's annual vaccination.
  - 4 Kennel Cough** – routine yearly kennel cough vaccination is included for dogs.
  - 5 Flea and tick treatment** – the most effective prescription products to keep your pet flea and tick free throughout the year.
  - 6 Year-round worm prevention** - we'll recommend the treatment most suitable for your pet and best at protecting your family too.
  - 7 Monthly protection against Lungworm and Echinococcus.**
  - 8 Nail clip with a nurse**
  - 9 Empty anal glands (if needed)**
  - 10 25% off microchipping**, to give the best chance of being reunited with your pet if they are lost.
  - 11 10% off all dental products** and care (including scale & polish, with extractions where necessary), as often as your pet needs.
  - 12 10% off all life-stage diets** purchased at the surgery. Of course, you still also benefit from any on-going pet food company loyalty schemes.
  - 13 10% off routine neutering**
  - 14 Free completion of insurance claim forms.**
- Plus advice and guidance on:**
- 15** Dental health.
  - 16** Diet.
  - 17** Behaviour and training.
- And you will also benefit from:**
- 18** No joining fee.
  - 19** Convenient payment by monthly direct debit.

## How much does it cost?

 **Dogs** from £14.30 per month

 **Cats** from £13.20 per month

 **Rabbits** from £14.00 per month



## How do I join?

Joining is easy – Ask at reception, call 01743 816288 or visit our website [www.themarkettownvet.co.uk](http://www.themarkettownvet.co.uk) and click 'The Market Town Vet' Health Plan to join online.

You'll just need your bank account details, so we can set up your direct debit.

Joining takes no more than 2 minutes and you'll have the peace of mind that comes with knowing your pet receives the very best in year-round preventative healthcare.